



Mark Josephson

Mark Josephson has 25 years of experience helping build innovative technology companies in New York City. He is currently the CEO at Bitly, the world's largest link shortening platform with millions of users worldwide. Previously, he was an SVP at AOL and CEO of hyperlocal media company Outside.in, which was acquired by AOL in 2011. He holds a Bachelor of Arts degree in Psychology from Skidmore College.